

MetaPaper
MetaPaper

MAY
2022



MetaFi

Metaverse World of Trading

‘For the first time in history, Web3 assets will be traded on Web3’

The Financial Metaverse

**Social, Fun, and Community-Driven
Trading Experience**

MetaFi
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Introduction

The previous decade built a foundation for Web2 platforms to succeed: for example, social media was adopted and is used by billions of people.

Web2 sparked a revolution in culture and everyday life but faces more and more challenges: censorship, exploits of user data, payment inefficiencies.

Though, Internet technology is in a constant state of change and is meant to evolve.

Web3 brings improvements to privacy, developer empowerment, and easier transactions. Web3 builds on crypto assets as a core technical layer, means of payment, and ideological tool. Web3 chose the metaverse - a virtual 3D world - as the medium of social interaction: meeting with friends, engaging, having fun, and even earning.

Despite that, Web3 evangelists still use Web2 platforms to take part in the most basic tasks: trading and communicating.

The reality remains:

1. Most trading happens on centralized exchanges
2. Most chatting happens on Web2 social media: Twitter, Telegram, or Discord

In 2022, trading is open to everyone: it is no longer just a wealthy person's game. What was a playground for the elites now welcomes retail traders to manage their portfolios on easy-to-use platforms like Robinhood.

Investing is now more social than ever. Retail investors are creating powerful communities that rival the old money in Wall Street - as shown by GameStop and AMD runs fueled by WallStreetBets Redditors.

Therefore, Metaverse trading must be social, fun, and easy to use to accomplish true adoption.

Meet MetaFi.

MetaFi

MetaFi is a Metaverse World of Trading: the new Trading experience built on Web3.

MetaFi is a gateway to a VR/AR open trading world: the Financial Metaverse.

It empowers a new community earning layer for the Metaverse: we host the existing income opportunities and unlock new earning paths from Metaverse assets.



Existing earning:

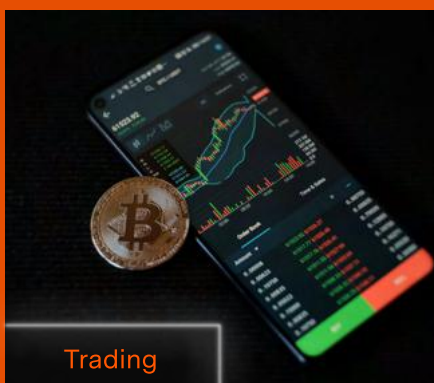
Investing in presale, trading, play-to-earn games, NFT sale



New earning:

NFT Delegation, Initial Guild Offering, NFT Rent, Metaverse Bank Loans

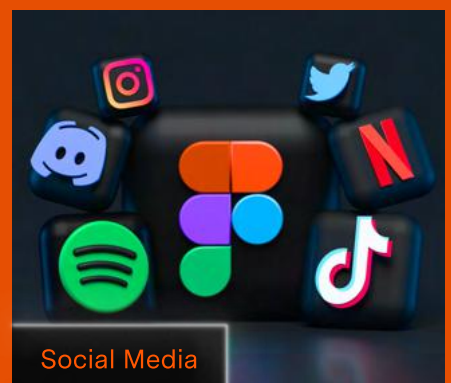
MetaFi connects 3 major trillion-dollar industries:



Trading



Crypto



Social Media

Futuristic Zones of MetaFi World



Trade in the Metaverse:

Just like you do on PancakeSwap or Uniswap.

Buy NFTs in the Metaverse:

Ape in and show off NFTs on your avatar.



Chat in the Metaverse:

Make friends, discuss investment opportunities
- just like on Reddit or crypto Twitter.

Metaverse Trading

MetaFi World of Trading combines the liquidity pools of all major decentralized exchanges and trading protocols.

MetaFi metaverse has trading zones that can be accessed by any Citizen based on the type of assets traded, exchange, and trader's experience.

Dex Zone

Gateway to trading on major decentralised exchanges on any chain.

NFT Zone

Connect to any NFT Marketplace, trade NFTs and show off your purchases in the MetaFi World.

Presale Zone

Back early crypto projects launched by major launchpads.

Perp Zone

Access decentralized perpetual trading providers and trade crypto options.

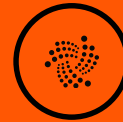
Boomer Zone

Trade derivative tokens based on real world assets: stocks, commodities, market indices.

Copy Zone

Follow signals of other established traders, influencers, or any Citizen in the MetaFi World.

MetaFi World of Trading



MetaFi World hosts an advanced and futuristic version of the Earth built on Web3.

The Multiverse theory explains how different versions of the Earth exist in a parallel universe. MetaFi World takes place in an alternate reality Earth-like planet.

In this world, major cities are divided into zones: DEX, CEX, Launchpad, NFT, Fintech, Guild, Stock, Commodity and others. Within these zones, users trade, display their NFTs and communicate with text, images, or voice.

The highlight of every city is a Metaverse Bank: a place where your Metaverse Assets are made profitable. Metaverse Bank enables traders to choose among different earning opportunities for tokens, NFTs, and land - optimized for the risk-reward appetite of the trader.

Trading becomes actually social:

You can display your trades to others in real-time, display your NFT inventory, and have fun chatting.

In MetaFi, traders can curate their personal Metaverse experience: visit friends, build a home and explore different ways to earn and invest.



For example, you can simulate real-world luxury experiences by building a private NFT Villa in a gated community or receive private banking treatment in the Metaverse Bank.

Finally, MetaFi allows new players to join Web3 by building newbie-friendly Zones for trading and buying NFTs.

Market Opportunity

MetaFi is creating a metaverse of social trading with a layer of financial services for digital assets.

We are adding the power of community and efficiency to already established trillion-dollar industries: trading, social media, and crypto.

We have the first mover advantage for numerous products: Metaverse Bank, Guild Launchpad, Digital Real Estate Agency and many others.

Most importantly, we are bringing digital asset trading to the metaverse. For the first time in history, Web3 assets will be traded on Web3.

EXPLOOOSIVE GUILD GROWTH

\$12.5M

Yield Guild
Games secured
\$12.5M in 35 sec

\$18M

Avocado Guild
raises \$18M

\$100M

Merit Circle raises
more than \$100M
during LBP




METAVERSE LAND VALUE



What are Metaverse Assets?

Metaverse economy is decentralized, user-owned and user-governed. For this economy to function, different types of assets exist: tokens, NFTs, and Metaverse Land.

Just like assets in the real world like gold or real estate, Metaverse assets have unique features, liquidity and use cases.

Asset	Value	Liquidity	Example
 Metaverse Token	Currency used by users in the metaverse: form of transaction, income, rewards, limited access items	Mostly high or relatively high liquidity	\$MANA, \$LAND, \$MetaFi, \$AXS, \$ENJ
 Metaverse NFT	Unique or limited mint items that may enable/improve gameplay and rewards; alternatively, a cosmetic item or a skin that you can show off	Mostly low or relatively low liquidity	NFT Gun, NFT Jacket, NFT Dog, NFT Car, NFT Plane, NFT Tank, NFT Book
 Metaverse Land (Digital Property)	Digital real estate proves ownership of a specific location in the metaverse	Mostly medium liquidity	Land in Decentraland, Sandbox, Somnium Space, Upland



Metaverse Assets

Metaverse Bank

Metaverse Bank maximizes the passive income from your Metaverse Assets: tokens, NFTs, and land.

The banks are different within each MetaFi World city: some are only open to local citizens while others are reserved for premium clients holding \$MetaFi.

Each Metaverse Bank provides a different set of services: they may specialize in digital real estate, staking or LP programs, NFT delegation, lending, wealth management and other services.



Personal Vault

Connect your wallet and inspect your holdings within a personal Vault. Vault is a digital chamber that displays your current wallet holdings.

Different ways of Income

Maximize the passive income from your assets. Metaverse Bank autogenerates all of the available paths to deploy your assets for passive income based on your risk tolerance.



Take or Give Loan

Be the lender: lock stablecoins or metaverse tokens in the vault and collect daily yield. Take out a loan: use NFTs or tokens as collateral and get funds hit your wallet in seconds.

NFT Passive Income

Put your Metaverse NFTs to work for passive income. Delegate your NFTs to other players or guilds for farming and receive up to 30% of generated income.



Real Estate

Outsource finding the next best deal to a Metaverse land or property broker. You get a deal based on your requirements and the broker is rewarded with a success fee.

MetaFi Citizen

Before entering the MetaFi World of Trading, you have to create your digital avatar - MetaFi Citizen. The Citizen is recognised by your assigned wallet(s).

As a Citizen, you may equip NFTs (verified by your wallet holdings) and wear them on a shirt, jacket or as a pet.

You will choose from the vast privacy settings: whether you want to display your wallet holdings, stream real-time trades to nearby Citizens or keep everything private.

Luxury Lifestyle

Your MetaFi Citizen will level up based on your trade volume, wallet ROI, assets held in the Metaverse Bank and other variables.

As your Citizen progresses, you will gain access to more premium, exclusive items and your status will grow.

MetaFi





VIP ACCESS

Event and concert VIP access in the MetaFi World.



Banking SERVICE

Private banking service in the Metaverse Bank



VIP BADGE

With VIP Citizen badge gain access to more premium, exclusive items.



Gated VILLA

Life in the gated community Villa

Deflationary \$METAFI Token

\$METAFI Token fuels the MetaFi economy. It acts as your pass to the MetaFi Launchpad, enables transactions in the Metaverse Bank and gives you power in the MetaDAO. Most of all, it is designed to reward the early holders with hyper-deflationary token economy.

4 PILLARS of \$METAFI

Hyper Deflation

Deflation From Adoption

A share of trading fees from the MetaFi World of Trading are collected in the treasury. The MetaFi DAO then votes which deflationary activity to perform: buy back and burn, liquidity provision, staking, or other. This translates product adoption in token deflation with more and more users trading on MetaFi.

Long-term Staking Incentives

5% of staked \$METAFI is burned. This means that supply will decrease sharply over time to reward early adopters.

Utility

Users may opt in for permanent Liquidity Provision to receive guaranteed allocation in MetaFi launchpad Initial Metaverse Offerings

Holding \$METAFI opens MetaFi products: Metaverse Bank & Launchpad (trading is open to everyone)

The more \$METAFI users hold, the more premium features users are unlocked.

Governance

\$METAFI allows to vote in the MetaDAO of the MetaFi World:

The only Metaverse-wide governing body.

Every major MetaFi World city collects trading fees:

Holding \$METAFI allows you to make decisions on how funds are used.

Referral

When staked, \$METAFI allows to create a referral link that is sent to a referred person

The more and the longer \$METAFI is staked, the bigger the rewards

To incentivize the competition among the biggest stakers, the 100 biggest staking wallets will be displayed on a monthly leaderboard

Metaverse Launchpad



Problem 1

Fundraising metaverse projects works backwards: companies are building token-first rather than product-first.



Result

Lower levels of innovation and misalignment of incentives for stakeholders involved.

1

2



Problem 2

Retail investors only know ICOs - high-risk token sales.



Result

If unsuccessful, this breaks the community trust of the project.

We believe that there is a better way:

A more equitable, flexible, and personalized way of funding metaverse innovators.

MetaFi Launchpad is built on two key principles:

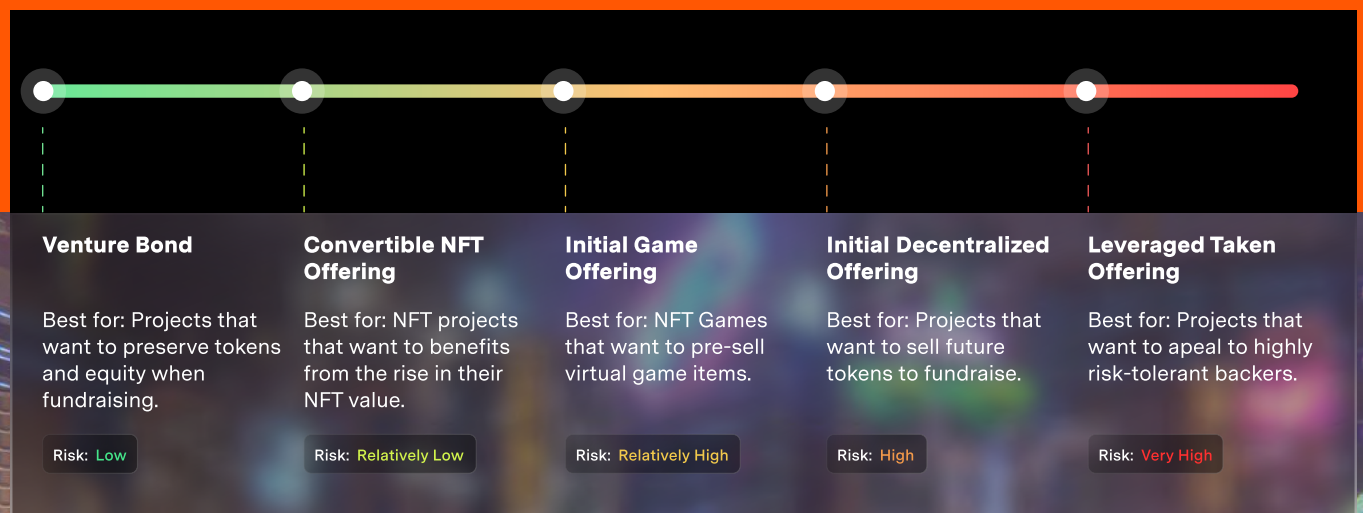
1

The best metaverses should have access to a wide range of tailored fundraising solutions that best fit their product and market.

2

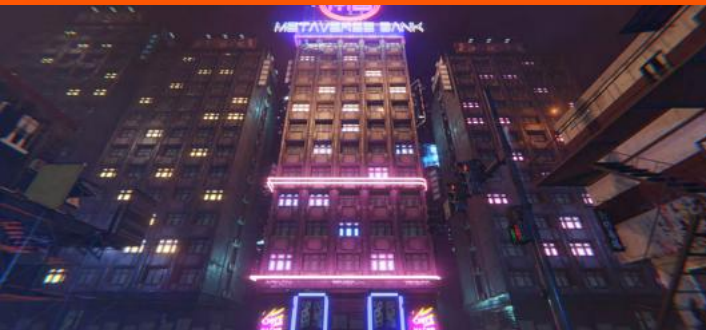
Early project backers should have more choices based on their risk appetite, deployable capital, and favored asset classes.

FUNDRAISING FOR ALL RISK/REWARD APPETITES



Institutional Capital

MetaFi is bringing solutions to support metaverse projects beyond just fundraising. MetaFi will offer a gateway to conduct token presales, seed rounds, and other fundraising over-the-counter transactions. This means that the complete fundraising journey, from community rounds to VC sales, will be supported. As a result, MetaFi becomes a one-stop-shop for all fundraising needs, while teams can focus on development and marketing.



Investments from Crypto VCs and Angels

MetaFi will allow projects to onboard chosen VC firms and angel investors, take care of transactions, legal documents, and technical architecture required for the sale.



Network of Backers

Projects launching on MetaFi will get additional exposure from valuable partners and fellow founders based on the expertise they need most.



Growth Hacking

MetaFi will ensure continuous marketing support before, during, and after the launch based on the project's target audience and collaboration opportunities with launched projects.



Tokenomics Made Simple

MetaFi launches will benefit from consulting on token utility, economics to ensure healthy long-term growth. Also, we will provide projects with plug-and-play documents to quickly finalize fundraising.

Institutional Capital

MetaFi World of Trading is increasingly focusing on institutional partnerships from traditional finance - neobanks, fintechs, asset managers, and loan platforms - to become their go-to channel for metaverse exposure

Tokenomics

TOKEN NAME

METAFI

TOKEN SUPPLY

1 BILLION

INITIAL MARKET CAP

\$586,800

	TOKENS	PRICE	SUPPLY, %	RAISE, \$	VESTING
Private Round	170,000,000	0.012-0.025	17.00	3,230,000	15% on TGE -> 6 month cliff -> daily unlocks for 18 months
Liquidity	167,500,000		16.75		20% on TGE, then 6% monthly
Ecosystem Incentives	250,000,000		25.00		2% monthly
Public Sale	25,000,000	0.02	2.5	500,000	20% on TGE, then 16% quarterly
Partners & Advisors	37,500,000		3.75		12.5% quarterly starting month 7
Development	150,000,000		15.00		10% quarterly starting month 7
Team	200,000,000		20.00		1-year lock; 12.5% quarterly from year 2

Backers



Metrix Capital



**OKX Blockdream
Ventures**



Maven Capital



Magnus Capital



DoublePeak Group



Peech Capital



SL2 Capital



Skyman Ventures



Icetea Labs



X21 Digital

MetaFi

Metaverse Bank Network

Metaverse Bank has 30+ committed clients before the launch that will use our infrastructure. The number of clients is expected to rise to 100+ in the coming months.

Clients

TOTAL
CLIENT MARKET CAP:

\$2 billion

SOCIAL
MEDIA EXPOSURE:

1.2M followers



Infinite World



Metastrike



SpaceFalcon



Project SEED



GameFi



UpOnly



Samurai Legends



TTK



MetaGaming
Guild



Good Games Guild



Gamium



DinoX



Warena



Mintable



Kaby Arena



Heroes & Empires

Core Team



Matt

Founder

Previously venture capitalist and investment manager, working in investment teams managing over \$10 billion in assets. More recently advisor to blockchain games and metaverse projects. In MetaFi, Matt's key focus is bringing Web3 asset trading to the Metaverse for the first time and igniting a new industry: Metaverse banking.

Vladimir, PhD

Blockchain Lead

15-year experience specializing in Blockchain, Cybersecurity, Deep Learning and Big Data. Deep theoretical background, solid software development skills coupled with long and significant academic experience. Passionate about 3D game development. Highly interested in cutting-edge technologies.



Kyle

Gaming Lead

Senior gaming product strategist and Founder of a full service game studio. Kyle has experience bringing AAA+ games to market across mobile, PC, browser, and VR gaming. At MetaFi, he is utilizing the latest technology in-house to create the most engaging metaverse trading experience.

Arturas

Development Lead

Senior software engineer with ample experience in the European startup space and keen interest in blockchain development. At MetaFi, he is overseeing the development team and working alongside the product team to deliver the most innovative frontend solutions for MetaFi traders.



Modesta

Design Lead

Award-winning designer with track record in both crypto and traditional industries. Previously designer for The Economist, Modesta brings a wealth of experience managing design teams and delivering visual assets with a focus on social media. At MetaFi, she is leading the brand's design and creative direction and ensuring brand consistency.

Roadmap

Q2 2022

Initial Metaverse Offering

1. First IMO's conducted on the Metaverse Launchpad.
2. Public security audit complete for smart contracts and \$METAfi token.
3. \$METAfi staking supported on the website to enable equitable allocations.
4. MetaFi Concept Trailer.

Q3 2022

MetaFi World Demo

1. DEX partnerships and integration into the MetaFi World.
2. MetaFi World Demo launch on the browser.
3. MetaFi Gameplay Trailer.
4. Institutional adoption: welcoming non-crypto companies and partners.

Q4 2022 / Q1 2023

Metaverse Bank Alpha

1. Business development focusing on new Metaverse Bank Clients.
2. Metaverse Bank Alpha launch.
3. MetaFi World Map and NFT Sale Plan.
4. Referral campaign with staking rewards.

Social links



twitter.com/MetaFiorg



t.me/metafiorg



[@MetaFiorg](https://discord.com/invite/MetaFiorg)



medium.com/metafiorg

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